



**FOR IMMEDIATE RELEASE**

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**McKinley Consulting Acquires Novon Consulting, Positioning Firm as One of the Largest and Fastest-Growing Consulting Businesses in the Twin Cities**

*The acquisition was fueled by a series of common denominators—strategic, cultural and economical—that will reinforce its commitment to value in services*

**MINNEAPOLIS, MN, JANUARY 31, 2012** - McKinley Consulting, Inc., one of the Twin Cities top management and IT consulting firms, today announced that it has acquired NOVON Consulting, a firm that provides project management and business consulting to the financial services market.

NOVON boasted revenues of \$4 million, a staff of 16 consultants and an enviable roster of clients, making the company an appealing prospect to McKinley Consulting. The acquisition will further strengthen McKinley Consulting's position in the market by providing the firm with additional resources and capital.

This acquisition comes at a time when the consulting industry is booming. "We feel the growing market will provide us with unique opportunities and the NOVON acquisition was certainly one of those," said Jim Erickson, President of McKinley Consulting. "We have seen an increase in the number of companies that are looking to bring in business and IT consultants. The consulting industry, as a whole, is rapidly expanding, and many executives are realizing the benefits of utilizing consultants," he added.

Erickson went on to point out that McKinley Consulting and NOVON's client list compliment each other, and cited the companies' appeal to a similar audience, as well as the respective cultures as an ideal fit.

Before this acquisition McKinley Consulting's focus included project management, business analysis, application development and quality assurance. With the acquisition of NOVON, McKinley Consulting will be expanding its focus to include the financial industry in program and project management.

**About McKinley Consulting**

Since 2003 McKinley Consulting has provided experienced Business and IT professionals to implement and maintain its clients' essential systems and applications. The company's staffing flexibility and technical breadth help its clients meet priorities and deliver on projects. McKinley Consulting's clients span a variety of industries, including financial services, healthcare, retail, manufacturing, insurance and others. For more information visit [www.mckinleyconsulting.com](http://www.mckinleyconsulting.com).

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